

**COMPLETED ACQUISITION BY SPORTS DIRECT INTERNATIONAL PLC OF
CERTAIN RETAIL STORES OF JJB SPORTS PLC**

**Notice of extension of inquiry period published pursuant to
section 107(2)(c) of the Enterprise Act 2002**

On 7 August 2009, the Office of Fair Trading (OFT) made a reference to the Competition Commission (CC) under section 22 of the Enterprise Act 2002 (the Act) concerning the completed acquisition by Sports Direct International plc (SDI) of certain retail stores from JJB Sports plc (JJB).

On 16 September 2009 the members of the CC appointed to consider this reference (the Group) decided pursuant to section 39(4) of the Act that the reference period should be extended until SDI provides the information and documents required by the notice under section 109 of the Act dated 14 September 2009 (the Notice), or the CC publishes its decision to cancel the extension.

In taking the decision, the Group noted the press release of JJB dated 10 September 2009 that it is assisting the OFT in an investigation it is carrying out in the sports retail market and that OFT officers had visited JJB's offices on 10 September 2009, and other press reports that OFT officers had visited SDI's offices in connection with the same investigation on the same day.

The Group has concluded that in these circumstances SDI may have a reasonable excuse for failing to comply with the requirement of the Notice and that an extension to the reference period is necessary.

(signed) DIANA GUY
Group Chairman
16 September 2009